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## University of Nairobi Partners with Nation Media Group in the Nairobi Innovation Week

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**The Nation Media Group (NMG), the largest media house in East and Central Africa, is the official media partner for Nairobi Innovation Week 2017 (NIW2017)**

Nairobi Innovation Week, will be held the University of Nairobi, Main Campus from March 6-10, 2017 and the theme being , ‘Innovating to Solve Pressing Local and Global Challenges,’

The working partnership agreement was signed between the University of Nairobi and the media house.

Speaking during the signing ceremony, the Vice-Chancellor, Prof. Peter Mbithi, said that indeed UoN is proud to be associated with NMG in the NIW2017.

“Since its establishment in 2015, the Nairobi Innovation Week has become a pronounced national event that brings together partners from government, private sector, development partners and research centres with an aim of providing a platform for show-casing and encouraging innovation over and above networking and sharing knowledge,” he said.

Mr. Tom Mshindi, the Chief Operating Officer, NMG, said that the media house is delighted to work with UoN in the NIW2017.

“Through our various media platforms, NMG will ensure that the Nairobi Innovation Week 2017 activities will be given prominence,” he said. “We will make available the opportunities that will make the Innovation Week a success.”